

---

## The Georgetown Group

The Georgetown Group is an **investigative, security and reputation defense** services firm. We conduct due diligence before financial transactions to mitigate risk and protect our clients from fraud. We provide strategic intelligence and public relations support when a client's reputation is under attack. Our security consulting services assess and address potential threats and reduce liability.

### Expertise

We are experts at uncovering, analyzing, and synthesizing multiple streams of information into actionable strategic intelligence using information that is not publicly available or easily accessible. Our tactical intelligence capabilities have enabled law firms, corporations, government contractors and individuals to remain competitive and informed when it is most crucial. We have created a network of domestic and international sources in government, the intelligence community, journalism, law enforcement and financial institutions that allows us access to the most useful source of information, human intelligence.

**1101 K Street NW, Suite 650**

**Washington, DC 20005**

**[www.georgetowngroup.com](http://www.georgetowngroup.com)**

**[info@georgetowngroup.com](mailto:info@georgetowngroup.com)**

**202-656-9950**

---

## Security

### Physical Security

A successful security assessment must uncover your vulnerabilities and potential trouble spots and protect your organization from liability. The Georgetown Group's security experts are adept at analyzing risk by conducting vulnerability assessments and proposing implementation plans that examine a large number of physical, operational and crime-related security factors to physically protect your assets, mitigate security concerns and reduce liability to your organization.

Our executive protection services allow you to carry out your business with confidence while we ensure your safety. Our executive protection professionals are trained to address every threat with the appropriate and least aggressive response.

### Cyber Security

We conduct a comprehensive analysis of our client's network and information control practices, a review of intellectual property and information protection policies, computer forensics and information systems monitoring. We then develop a customized incident response strategy that addresses not only the external hacking and social engineering risks, but addresses internal vulnerabilities from the disgruntled employee to a spy in your organization.

---

## Investigations

### Due Diligence and Litigation Support

Failure to conduct a comprehensive due diligence investigation prior to a transaction can often lead to financial loss, legal liability and a compromised reputation. We protect our clients from potential fraud and unsafe investments before acquisitions, hires, or other business transactions by examining the backgrounds and relationships of organizations and individuals to uncover any potential risks to our clients' bottom lines and reputations.

We conduct investigations that uncover admissible evidence for litigation that provides our clients a strategic advantage in the courtroom and in negotiations at the settlement table. We are adept at conducting internal investigations to locate the trusted insider.

### Background Investigations

Our background investigations examine a large number of areas at the federal, state and local and international level.

We have conducted background investigations for fortune 500 companies seeking to review new hires and to identify key employee risk, venture capital firms seeking to acquire targeted companies, law firms seeking to enter into partnership and alliance agreements, and high net worth individuals and politicians seeking to understand their vulnerabilities.

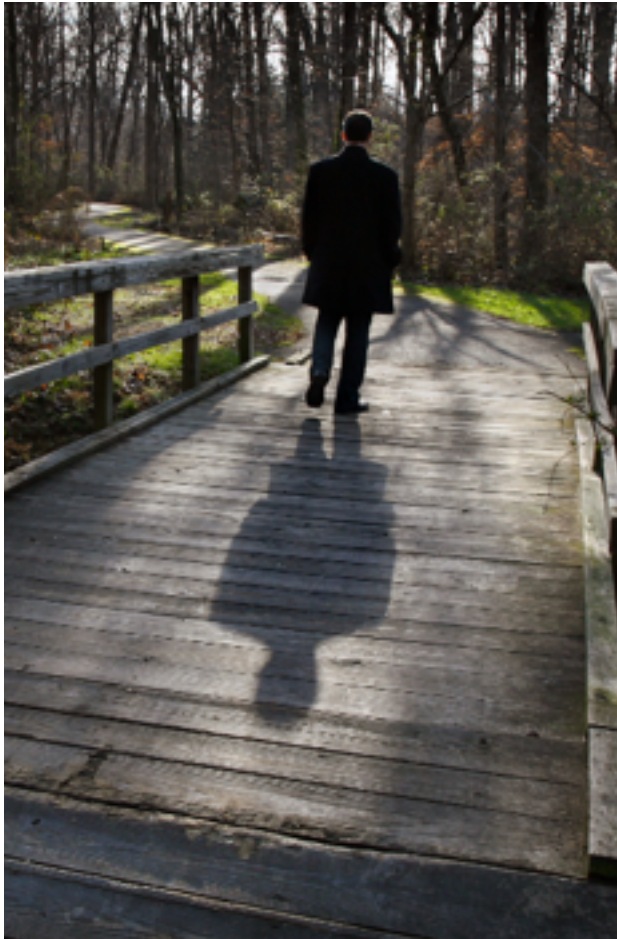
---

**THE**  
**GEORGETOWNGROUP™**  
**STATE OF THE ART INTELLIGENCE**

“Facts are stubborn things and whatever may be our wishes, our inclinations, or the dictates of our passion, they cannot alter the state of facts and evidence.”

~ John Adams

**THE  
GEORGETOWNGROUP™**  
STATE OF THE ART INTELLIGENCE



[www.georgetowngroup.com](http://www.georgetowngroup.com)

## Reputation Defense

### **Social Media Monitoring Subscription**

Our Social media monitoring service combines proprietary software that tracks every mention of an organization, event or issue in both traditional media (television, newspapers and radio) as well as new media (social media sharing sites, blogs, twitter, etc.) and expert analysis to create an informed product that provides actionable intelligence to our clients.

Our proven social media monitoring service can be deployed on a subscription basis to prevent potential public relations crises; determine the source(s) of, and mitigate attacks from, unfriendly competition and groups; and take advantage of business intelligence in the social media sphere. These services are of significant benefit to the public relations and marketing goals of an organization.

### **Vulnerability Counseling**

We conduct beneficial background investigations on our clients in order to discover vulnerabilities before competitors and the opposition can learn of an exploit these problem areas. We deploy reputation defense strategies to address these vulnerabilities before they become an Achilles heel.

We provide crisis communication strategies and responses for our clients regarding fraud, litigation and breaches of trust or security.

### **Influencing Media**

When our clients come under attack we research the opposition and employ a campaign style approach to influence traditional and new media to present the story in the most favorable light for our clients.

## Eric M. O'Neill

Eric O'Neill is a practicing attorney who specializes in cyber and physical security, trusted insider investigations and diligence. Mr. O'Neill served as an operative for the F.B.I., where he conducted national security field operations against terrorists and foreign intelligence agents. His role in the investigation and capture of the most notorious spy in United States history, Robert Phillip Hanssen, became the subject of Universal Studio's movie Breach.

## Charles Pinck

Charles Pinck has directed complex investigations on behalf of Fortune 500 corporations and leading law firms throughout the world. Mr. Pinck has held positions as U.S. Senate staff member and as director of operations and senior vice president of investigations for investigative companies. He serves as president of the Office of Strategic Services Society

## John Neumann

John Neumann has extensive experience on Capitol Hill and has conducted due diligence and competitive intelligence investigations for a wide variety of clients including Fortune 500 companies, national political campaigns, law firms, and trade associations.

## Ed Mullen

Ed Mullen is a campaign and Capitol Hill veteran who specializes in corporate investigations, strategic communications, public relations support, competitive intelligence and due diligence. Mr. Mullen served in House Leadership staff on Capitol Hill for over a decade working in the Office of the Majority Leader, Office of the Majority Whip, House Conference, and Senate Foreign Relations Committee.